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# Summerville Floral

# Nursery

(WHOLESALE PRICE LIST)

**FALL** 1935

**SPRING** 1936

1937

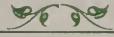


Summerville, S. C.

"The Flower Town in the Pines"

N. O. Box 511

Phone 255 M



### CONDITION OF SALE

TERMS—Cash or satisfactory trade reference from purchasers who have not established credit with us, must accompany all orders.

C. O. D. shipments must be accompanied by one-fourth amount of order.

LIABILITY—We are not liable for injury to stock from frost, fire or other causes beyond our control—all orders are booked accordingly. If there is any reason for complaint, advise us within five days after receipt of goods and the matter will be immediately adjusted.

Plants become your property upon delivery to transportation company and risk and cost of transportation belong to purchaser. If there is any damage, loss or delay to stock during transportation claim must be filed with said company.

PRICES—Prices are F. O. B. Summerville, S. C. Packing at cost. Where cash accompanies order a discount of 5% will be allowed and no charge will be made for packing. 50 and 500 plants at 100 and 1000 rates respectively. Prices subject to change without notice, these prices cancelling all previous quotations.

TRANSPORTATION — Please state whether shipment is to be made by Parcel Post, Express, or Freight. When no instructions are given, we will use our best judgment in selecting method of shipment.

TIME OF SHIPMENT — Shipments can be made from October 15th to May 1st.

Our Nursery is located on State Highway No. 2 and U. S. No. 78.

# WHOLESALE PRICE LIST

Fall 1935 - - - - - Spring 1936

# SUMMERBILLE FLORAL NURSERY Summerville, S. C.

Geo. Segelken,
Proprietor

# "WE SPECIALIZE IN AZALEAS"

Our Nursery, located in the heart of the Azalea center, where many thousands of Tourist visit every year, is the largest and leading Azalea Nursery of the South. Here we propagate thousands of plants every year of the Indica, Japanese and Kurume Azalea.

Summerville, Magnolia and Middleton Place Gardens were among the first homes of the Azalea. In every garden of our Town we find this profuse blooming evergreen shrub. We have planted twenty-eight thousand Azaleas in the Municipal Azalea Garden, here in Summerville, besides Camellias and other evergreens, this Garden of six acres was planted in 1933.

Our Azaleas offered here are all in splendid condition, being well rooted, bushy and strong plants. Our plants are graded heavy in height and spread in order to satisfy our customers. Nurserymen everywhere have a wonderful opportunity in using these evergreen shrubs in landscaping, for only Azaleas can give such a wealth of bloom and color, which tends to make a beautiful garden.

## AZALEA INDICA

The Indian Azalea is one of the fastest growing type, with masses of large flowers covering the entire bush during their blooming season and are a beautiful sight, being unrivaled by any other shrub. These plants will surely sell themselves when seen in full bloom. We have a large variety to offer in the Azalea Indica.

#### SALMON

Light Salmon—Late bloomer. Dark glossy leaves. Large flowers. 8 in.

Duc de Rohan—Compact grower and profuse bloomer. Medium size salmon flower. Midseason. 4 to 6 in.

Nora Lee Salmon—Low, bushy compact plant. Late. True salmon flower. 8 to 10 in.

L. A. W. Salmon — Midseason. Blooms profusely. Bushy grower. 4-6 in; 8 to 18 in.

Salmon—Late. Small flower with deep throat. Compact grower. 4 to 6 in. -8

Comte de Neuporte — Early. Low grower — very spready. Large salmon-pink flower. 4 to 6 in. — 8 ii

#### PINK

Geo. Franc—Early. Large pink flower with dark blotch in center. Bushy grower. 5-6 in; 10 in. -8

Elegans—Early. Light pink flower. Fast grower with good foliage. 4-6 in; 8 in to 10 in.

Pride of Mobile—Midseason. Large flowers. Watermelon pink. Fast compact grower. 4-6 in to 18 in.

Medium Pink — Midseason. Medium flower. Good grower. 4-6 in to 10 in.

Princess Isabel—Late. Cup shape pink flower shading to deep pink in center. Fast grower. 4-6 in. \_8"

Harry Viechie — Midseason. Beautiful large pink flower with ruffled edge. 10 in. to 12 to 15 in. —8 (Price same as Japanese and Kurume.)

### ROSE PINK AND RED

Praestantissima—Late. Free flowering. Compacet grower with good foliage. Rose pink flowers. 8 to 10 in.

Deep Rose—Late. Lower grower. Flowers medium. 4 to 6 in. \_ S "

Pride of Dorking—Late. A good grower and very free flowering. Cerese red flowers. 15 to 24 in. - 3

President Clay—Early. Flaming red flowers, medium. Tall open grower. 4 to 6 in. \_\_3"

Salmon Red — Midseason. Large Flowers. Open grower. 4 to 6 in. -8

Mazyck—Late. Deep red flowers. Compact grower. 8 in.

# LAVENDER

Formosa—Early bloomer. Large purple pink flowers. One of the fastest and easiest growing varieties, with good foliage. 4-6 in; 12 to 24 in. to 3 to 4 ft.

Ochid — Midseason. Fast grower. Medium ochid colored flowers. 4 to 6 in. \_8"

Lavender--Early bloomer. Medium flower. 15 to 24 in.

Volace Rubra—Midseason. Strong growing. Flowers beautiful deep rosy purple with wavy petals. 4 to 6 in.

#### VARIEGATED

Perfection de Rentz—Late blooming. White flowers striped with pink. Medium growth. 4 to 6 in. —8

#### ORANGE-RED

Macrantha Orange—Very late. Bushy grower. Flowers medium size. 8 in. to 24 in. to 3 ft.



Prince of Orange — Midseason. Compact grower, free flowering, with orange-red flowers. 4-6 in; 12 to 15 in. to 18 in. — 8 11

Coccinea Major — Midseason. Open grower with good foliage. Orange-red Medium flowers. 4 to 6 in. \_8"

Glory of Sunninghill—Midseason. Of medium growth—compeact—dark green leaves. Large orange-scarlet flowers. 4 to 6 in. —8 11

#### WHITE

Alba Maculata — Late blooming. Beautiful large white flowers. Of medium growth. 4 to 6 in. \_8

Prices of Indica Azaleas.	100	1000
4- 6 inch	\$ 15.00	\$ 135.00
8 inch	25.00	225.00
10 inch	37.50	337.00
12-15 inch	50.00	450.00
18 inch	75.00	675.00
20-24 inch	125.00	1125.00
3 feet	175.00	1575.00
4 feet	225.00	

# JAPANESE AND KURUME AZALEA

The Japanese and Kurume Azalea is not as fast growing as the Indica variety, but of a more compact form. These plants when in full bloom are very showy, the flowers being of the hose-in-hose, double and single type.

#### PINK

Exquisite—Early. Large hose-in-hose type flowers in a beautiful salmon-pink. Bushy grower with dark green foliage. 6 to 8 in. to 10 in; 15 in. to 24 in.

Daybreak—Midseason. Large clusters of beautiful light pink single flowers. Good green foliage. 4-6 in to 20 to 24 in.

Coral Bell—Midseason. Beautiful shell-pink hose-in-hose type flowers, shading to deeper pink center. Free flowering, small rounded foliage. 4 to 6 in. 6-8"

Pink Pearl—Midseason. Cherry Blossom pink hose-in-hose type flowers—in dense clusters. 4 to 6 in.

Macrantha (single pink) — Late. Good compact growers. Bushy. 4-6 in. to 10 in.

Macrantha (double pink) — Late. Good compact grower. Medium size flowers. 4-6 in to 12 in.

#### ROSE PINK AND RED

Sunstar—Early through midseason. Flowers deep rose-pink, single. Open grower. 4-6 in to 20 to 24 in.

Red No. 23—Midseason. Fast open grower. Orange-red single flowers. 6 to 8 in to 1° in.

Hexe—Late. Large hose-in-hose type flower of deep red. Low compact grower. 4 to 6 in. 6-8"

Hinodegirl — Midseason. Large single red flowers. Compact grower with good green foliage. 4 to 6 in. to 12 in.

Christmas Cheer — Midseason. Lovely Christmasred color flowers of the hose-in-hose type. Compact. Deep red foliage. 4 to 6 in.

Vesuvius—Midseason. Brilliant flaming red single flowers. Foliage dark glossy green. 4 to 6 in.

#### SALMON

Bridesmaid—Midseason. Bright, single salmon flowers, in clusters. Small foliage, bright and glossy. 4 to 6 in. to 10 in.

Salmon Prince—Early. Beautiful light salmon single flowers. Free Blooming. Compact grower. 4 to 6 in. 6-8"

#### WHITE

Snow — Midseason. Pure white hose-in-hose type flowers. Glossy green foliage. One of the best whites. 4 to 6 in to 8 to 10 in.

#### VARIEGATED

Apple Blossom—Midseason. Beautiful single flowers resembling apple blossoms. Salmon-pink with light centers. Leaves glossy green. 4 to 6 in. to 8 to 12 in.

Peach Blow—Midseason. Flowers a lovely shade of peach blossom pink. 6 to 8 in. to 15 to 18 in.

#### **PURPLE**

Amoena—Midseason. Rose-purple flowers of Hose-in-hose type. Compact grower. 6 to 8 in. to 20 to 24 in.

#### LAVENDER

Mauve Beauty — Midseason. Medium size single flowers of mauve. 4 to 6 in. 6-8

# Prices of Japanese and

Kurume Azaleas.	100	1000
4- 6 inch	\$ 20.00	\$ 180.00
6- 8 inch	25.00	225.00
8-10 inch	37.50	337.00
10-12 inch	50.00	450.00
12-15 inch	75.00	675.00
15-18 inch	100.00	
20-24 inch	150.00	

All Plants are Balled and Burlapped.

